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Privacy Policy

Calorie Confusion, LLC is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Calorie Confusion, LLC Web site and governs data collection and usage. By using the Calorie Confusion, LLC website, you consent to the data practices described in this statement. For the purpose of this Privacy Statement, the “Calorie Confusion, LLC Web Site” shall have the same meaning as defined in the Calorie Confusion, LLC Terms Of Use.

Collection of your Personal Information

Calorie Confusion, LLC collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Calorie Confusion, LLC also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by Calorie Confusion, LLC. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by Calorie Confusion, LLC for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Calorie Confusion, LLC Web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Calorie Confusion, LLC public message boards, this information may be collected and used by others.. Note: Calorie Confusion, LLC does not read any of your private online communications.

Calorie Confusion, LLC encourages you to review the privacy statements of Web sites you choose to link to from Calorie Confusion, LLC so that you can understand how those Web sites collect, use and share your information. Calorie Confusion, LLC is not responsible for the privacy statements or other content on Web sites outside of the Calorie Confusion, LLC and Calorie Confusion, LLC family of Web sites.

Use of your Personal Information

Calorie Confusion, LLC collects and uses your personal information to operate the Calorie Confusion, LLC Web site and deliver the services you have requested. Calorie Confusion, LLC also uses your personally identifiable information to inform you of other products or services available from Calorie Confusion, LLC and its affiliates. Calorie Confusion, LLC may also contact you via surveys to conduct research about your opinion of current services or of potential

new services that may be offered. Calorie Confusion, LLC may also contact you from time to time via your email address to provide you with a variety of information, including weekly wrap ups, newsletters, bulletins and similar information.

Calorie Confusion, LLC does not sell, rent or lease its customer lists to third parties. Calorie Confusion, LLC may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, Calorie Confusion, LLC may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Calorie Confusion, LLC, and they are required to maintain the confidentiality of your information.

Calorie Confusion, LLC does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Calorie Confusion, LLC keeps track of the Web sites and pages our customers visit within Calorie Confusion, LLC in order to determine what Calorie Confusion, LLC services are the most popular. This data is used to deliver customized content and advertising within Calorie Confusion, LLC to customers whose behavior indicates that they are interested in a particular subject area.

Calorie Confusion, LLC Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Calorie Confusion, LLC or the site; (b) protect and defend the rights or property of Calorie Confusion, LLC; and, (c) act under exigent circumstances to protect the personal safety of users of Calorie Confusion, LLC, or the public.

Use of Cookies

Calorie Confusion, LLC Web site use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Calorie Confusion, LLC pages, or register with Calorie Confusion, LLC site or services, a cookie helps Calorie Confusion, LLC to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Calorie Confusion, LLC Web site, the information you previously provided can be retrieved, so you can easily use the Calorie Confusion, LLC features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Calorie Confusion, LLC services or Web sites you visit.

Security of your Personal Information

Calorie Confusion, LLC secures your personal information from unauthorized access, use or disclosure. Calorie Confusion, LLC secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Changes to this Statement

Calorie Confusion, LLC will occasionally update this Statement of Privacy to reflect company and customer feedback. Calorie Confusion, LLC encourages you to periodically review this Statement to be informed of how Calorie Confusion, LLC is protecting your information.

Contact Information

Calorie Confusion, LLC welcomes your comments regarding this Statement of Privacy. If you believe that Calorie Confusion, LLC has not adhered to this Statement, please contact Calorie Confusion, LLC support at loseweight@calorieconfusion.com. We will use commercially reasonable efforts to promptly determine and remedy the problem.

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